

Outcome Success Story



In the space provided, please provide a success story that best illustrates your program outcomes. Selected success stories will be highlighted in campaign materials.

Program Name: _____

Staff Contact: _____

Choose one of the program's outcomes that you want to illustrate in a success story. State this outcome below as you want it communicated to United Way volunteers, donors, and the community at large.

Outcome (Result):

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Provide a success story based on the above outcome. The story should illustrate your program's effect on a single individual or family. Limit your response only to the space provided. This information will not only add a personal dimension to your funding application but it may be used as an input to the development of our marketing or campaign materials.

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