

**United Way of Cape May County
2007-2008 Call for Funding Proposals
Community Impact Areas**

Strengthening Families Giving families the resources they need to be strong, such as counseling services and domestic violence intervention. Strengthen parenting skills through classes, support groups and home visits. Provide affordable health and dental care.

Investing in Children and Youth Giving children the opportunity to succeed in life by providing safe places to learn, positive role models, life skills, mentoring programs. Provide Teen substance abuse programs, Child Abuse Prevention and Intervention programs. Programs focusing on early childhood development and self-esteem and team building programs for our teens. All are designed to help them become productive members of our community.

Promoting Healthy Living Enriching lives by promoting independence for seniors and people with disabilities, addressing substance abuse in teens, mental health education and rehabilitative care.

Providing Basic Needs and Responding to Crisis Whether crisis is caused by natural disaster, illness or the economy, we are ensuring everyone has access to basic needs including emergency food, shelter, clothing and utility assistance.

I. Overview

United Way of Cape May County announces it will award grants at varying levels for an approximate total of \$100,000. for programs and services that address the above stated community issues experienced by individuals who live in Cape May County.

II. Application Deadline: June 12, 2007

III. Grant Awards and Program Period:

Applications will be considered one year, beginning July 1, 2007. Programs will be funded for one year.

IV. Eligible applicants:

United Way of Cape May County partner agencies are invited to be part of the first tier of funding. Cape May County not-for-profit agencies that meet United Way of Cape May County standards are encouraged to apply if partner agencies cannot address Community Impact Issues.

V. Required Documentation:

- A. Completed program budget forms for the Year One grant period beginning July 1, 2007 and ending June 30, 2008. Budget should include requested dollar amount.

- B. A narrative, not to exceed 2 pages, that details the following information:
 - a. Specific needs or conditions the program will address (including target population).
 - b. The expected outcome(s) of the program. The program should clearly address one or more of the Community Goals and Outcome identified in the Funding Priorities.
 - c. The outcome information should be formatted in accordance with United Way of Cape May County outcome measurement guidelines.
 - d. Description of primary program activities that will create the intended program outcome.
 - e. Outcome measurement and evaluation tools.
 - f. Collaborative partners and the responsibilities for each, if applicable.

- C. Cite or include (depending on document length) at least one data source as identified in this document that corroborates the need for the program and provides statistics about the identified target population.

VI. Background

In 2006 United Way of Cape May County updated its initial 2001 Community Needs Assessment, capturing once again the community's input about the most critical issues impacting residents of this county.

United Way of Cape May County continues to align its grant funding and organizational activities around "core priorities" identified in the assessment. These priorities are: *Strengthening Families, Investing in Children and Youth, Promoting Healthy Living and Mental Wellness, Providing Basic Needs and Responding to Crisis.*

VII. Community Impact

United Way of Cape May County's grant funding process is part of the organization's *Community Impact* business model adopted to create sustained changes in community conditions and provide donors with demonstrated measurable results (*Community Change*). United Way of Cape May County partner agencies and other (non-partner) agencies whose programs specifically address the issues identified in each priority are also invited.